

H.E. Mr. Abdelouafi LAFTIT

Minister of Interior,

H.E. Mr. Chakib BENMOUSSA

Minister of National Education, Preschool and Sports,

H.E. Mr. Mohamed SADIKI

Minister of Agriculture, Maritime Fishing, Rural Development and Water and Forests,

H.E. Mr. Younes SEKKOURI

Minister of Economic Inclusion, Small Business, Employment and Skills

H.E. Mrs. Fatim-Zahra AMMOR

Minister of Tourism, Handicrafts and Social Economy

H.E. Mr Abdellatif MIRAOUI

Minister of Higher Education, Scientific Research and Innovation,

H.E. Mr. Mohamed Mehdi BENSaid

Minister of Youth, Culture and Communication,

H.E. Mrs. Aawatif HAYAR

Minister of Solidarity, Social Integration and Family,

H.E. Mrs. Ghita MEZZOUR

Minister Delegate to the Head of Government in charge of Digital Transition and Administrative Reform,

H.E. Mr. Ryad MEZZOUR

Minister of Industry and Trade,

H.E. Mr. Mohcine JAZOULI

Minister Delegate to the Head of Government in charge of Investment, Convergence and Evaluation of Public Policies.

SUBJECT: Congratulations and proposals for a successful digital inclusion for Moroccan youth

Ladies and Gentlemen Ministers,

On the occasion of your recent appointment, we, the members of the Douar Tech Association Board of Directors, take this opportunity to offer you our sincere congratulations and our best wishes for success in accomplishing the exalting missions that are yours from now on.

At this moment, we wish to submit to you some proposals that we hope will allow you to make a humble contribution to the renewal of public policies. Primarily, we urge your attention to align the objectives of your respective institutions for the development and socio-economic inclusion of youth in Morocco.

Founded in 2017, Douar Tech is a Moroccan association with a vision of Moroccan youth in total capacity to seize the opportunities of technological revolutions and the opportunities of the 21st century. Our mission is to strengthen the resilience of vulnerable youth, especially women, from precarious rural and peri-urban communities, through training in innovative entrepreneurship and web technologies and support towards a targeted professional insertion.

The Association aims in particular to :

- Strengthen the capacities of young people through the potential levers of digital technologies and the culture of innovative entrepreneurship;
- Promote a cultural change among young people to seize the opportunities of the digital revolution in their environments;
- To bring out and strengthen the entrepreneurial potential of young people in precarious situations by supporting their projects;
- Create and develop networks of solidarity between disadvantaged youth and urban innovation ecosystems.

To date, Douar Tech has trained and accompanied 352 youth directly and impacted 880 indirect beneficiaries in 13 localities, thanks to the support of critical partners and program sponsors, including UNICEF, the US Embassy, the TIDES Foundation, APEFE, and AMESIP.

We recognize and highly appreciate your willingness to mobilize collective intelligence for the participatory implementation of innovative public policies. We are confident that this approach by a civil society actor will resonate well with you.

The multiple issues at stake in the proposal for your consideration are part of the positive dynamic triggered in recent years to achieve sustainable and inclusive development goals in Morocco. These recommendations are particularly relevant to the proposals of the New Development Model, whose implementation is imminent. They are also supported by the context of advanced regionalization, which is now operational.

Ladies and Gentlemen, these proposals are the fruit of several years of fieldwork and observations of civil society and the private sector in several countries where we have accumulated professional experience. We congratulate you once again for the fundamental roles you will play in mobilizing stakeholders to renew public policies. We are confident that your work will counter the challenges of pursuing inclusive, post-pandemic, socio-economic development, especially for youth and the most marginalized populations. We look forward to supporting your initiatives to pursue our mutual commitments to a flourishing Moroccan youth.

We remain at your disposal to present our proposals and the lessons learned from our recent experience. Please accept the expression of our sincere and high consideration.

The members of the Board of Directors of the Douar Tech Association

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President
of the Board of Directors

Ismail Amri
Vice President
of the Board of Directors

Ghita Benessahraoui
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